

PRESS RELEASE: 12TH JULY 2016

ooOo™ dating app has launched with a brand new matching system. ooOo™ is different, gamerfied and fun.

ooOo™ was created with 0 investment, 0 staff, 0 consultants and 0 compromise.

ooOo™ is a location based dating app for the iPhone, iPad and iPod Touch that shows four potential matches. You can only pick one and the others are passed by. The app serves up multiple sets of four throughout the day and if someone you choose, chooses you too then it's a match and you can swap messages.

The app is gamerfied by showing you information about your potential matches and offers up a couple of special options. On each screen of four you can see how many liked you and how many didn't, but not who. Armed with that information you can choose to use the special options. 'Show' will tell you who likes you and 'Skip' lets you avoid picking anyone. 'Show' and 'Skip' can only be used a limited number of times per day so make sure you use them with the right people at the right time.

ooOo™'s creator, David Minns, said "Tinder brought the world the swipe model and almost every other dating app since has copied them. I wanted ooOo™ to be something new. What happens behind the scenes is equally exciting. ooOo™ will work with very poor connections or no connection at all. It can grab your potential matches when it has a connection and you can choose people and reply to existing matches offline. The next time you get a connection all data is synced. ooOo™ is a mobile app designed to be used on the move."

ooOo™ is an example of what can be achieved with zero investment and funding. Creator, David Minns had many years of experience with web development but no app development skills whatsoever. He learnt to code for iOS from one book, several hours of YouTube videos and advice from peers via developer forums. The entire project from idea creation to released product took seven months.

David adds, "I'm fortunate to have over 1 million dating users on my existing web platform and telling them and the rest of world about ooOo™ will be my mission for the second half of 2016 in addition to creating an Android version."

ooOo™ is available to download on iOS via the Apple App Store here:
<https://itunes.apple.com/gb/app/oooo-find-date-or-connect/id1122070373?mt=8>

For more information about ooOo™ please visit: www.oooo.dating

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For editors:

About ooOo™

Founded in 2016, ooOo™'s is mission to give dating, excitement with a mix gamification and choice via a unique selection method of picking one person from four. ooOo™ is the work of one

person, David Minns, who created every part of the product including, app coding, backend server systems, web sites and graphic design. Available for iOS via the Apple App Store in the United Kingdom, Ireland, United States, Canada, Australia, New Zealand, South Africa and India. ooOo™ owned by dm³ LTD, is a privately held company in Chester, UK.

Twitter:

ooOo™ dating: @oooodating

David Minns: @davidminns

Web:

<https://oooo.dating/>

Press kit

For graphic / art work visit:

<https://oooo.dating/press/>

Press Enquires

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