

PRESS RELEASE: 19TH SEPTEMBER 2016

ooOo® dating app is available on the Google Play Store and mobile web.

Sign up rates increase over 342% with the launch on Android and mobile web

ooOo is a location based dating app that shows four potential matches. You can only pick one and the others are passed by. The app serves up multiple sets of four throughout the day and if someone you choose, chooses you too then it's a match and you can swap messages. The app is gamified by showing you information about your potential matches and offers up a couple of special options. On each screen of four you can see how many liked you and how many didn't, but not who. Armed with that information you can choose to use the special options. 'Show' will tell you who likes you and 'Skip' lets you avoid picking anyone. 'Show' and 'Skip' can only be used a limited number of times per day so make sure you use them with the right people at the right time.

David Minns, creator of ooOo says, "The launch on Android has made a significant increase to new member sign ups, in fact sign up rates on Android is double that of iOS".

ooOo has also been made available on mobile web, which means that users can choose not to install an app and use it directly online. This also means that ooOo can be used on a laptop or desktop computer. Minns comments, " The uptake on mobile web is equal to that of Android, making the split 20% iOS, 40% Android and 40% mobile web."

Users of ooOo, irrespective of their platform choice can now communicate with each other. Minns, adds, "I'm excited by these new platforms and growth and now user retention can now improve at a increased rate".

ooOo is available for free here:

App Store (iOS) download:

<https://itunes.apple.com/gb/app/oooo-find-date-or-connect/id1122070373?mt=8>

Play Store (Android) download:

<https://play.google.com/store/apps/details?id=com.dmcubed.oooo>

Mobile web:

<https://oooo.dating/app>

For more information about ooOo please visit: www.oooo.dating

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For editors:

About ooOo®

Founded in 2016, ooOo's is mission to give dating, excitement with a mix gamification and choice via a unique selection method of picking one person from four. ooOo is the work of one person, David Minns, who created every part of the product including, app coding, backend server systems, web sites and graphic design. Available for iOS via the Apple App Store, and for Android

on the Google Play Store in the United Kingdom, Ireland, United States, Canada, Australia, New Zealand, South Africa and India. ooOo owned by dm³ LTD, is a privately held company in Chester, UK.

Twitter:

ooOo dating: @oooodating
David Minns: @davidminns

Web:

<https://oooo.dating/>

Press kit

For graphic / art work visit:
<https://oooo.dating/press/>

Press Enquires

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